

**Northland Resources**

**Oslo June 10th 2009**

# **Iron ore market – alternative scenarios for the future**

**Magnus Ericsson**



Lithium drawing: Kaianders Sempler.

**Raw  
Materials  
Group**

# Outline

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- Production and trade flows.
- Industry concentration.
- Price developments and future pricing system.
- Impact of falling demand: production cutbacks, project delays, changing ownership structure.
- Medium term outlook.
- Scenarios



# UNCTAD Iron Ore Trust Fund

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- 1987, since 2002 with Raw Materials Group of Sweden.
- Two annual publications
  - Iron Ore Market Review in May
  - Iron Ore Statistics in September
- Financed by sales and contributions from Australia, Brazil, Canada, Sweden and US.
- Contact [ironore@unctad.org](mailto:ironore@unctad.org) for information.



# Raw Materials Group

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- Raw Materials Data, Metals/Coal/Iron Ore.
- Strategy development:
  - Mining companies, equipment & service providers.
- Mineral policy, investment promotion:
  - Governments, International organisations.
- Pre-feasibility/Feasibility studies:
  - Financial institutions, companies.



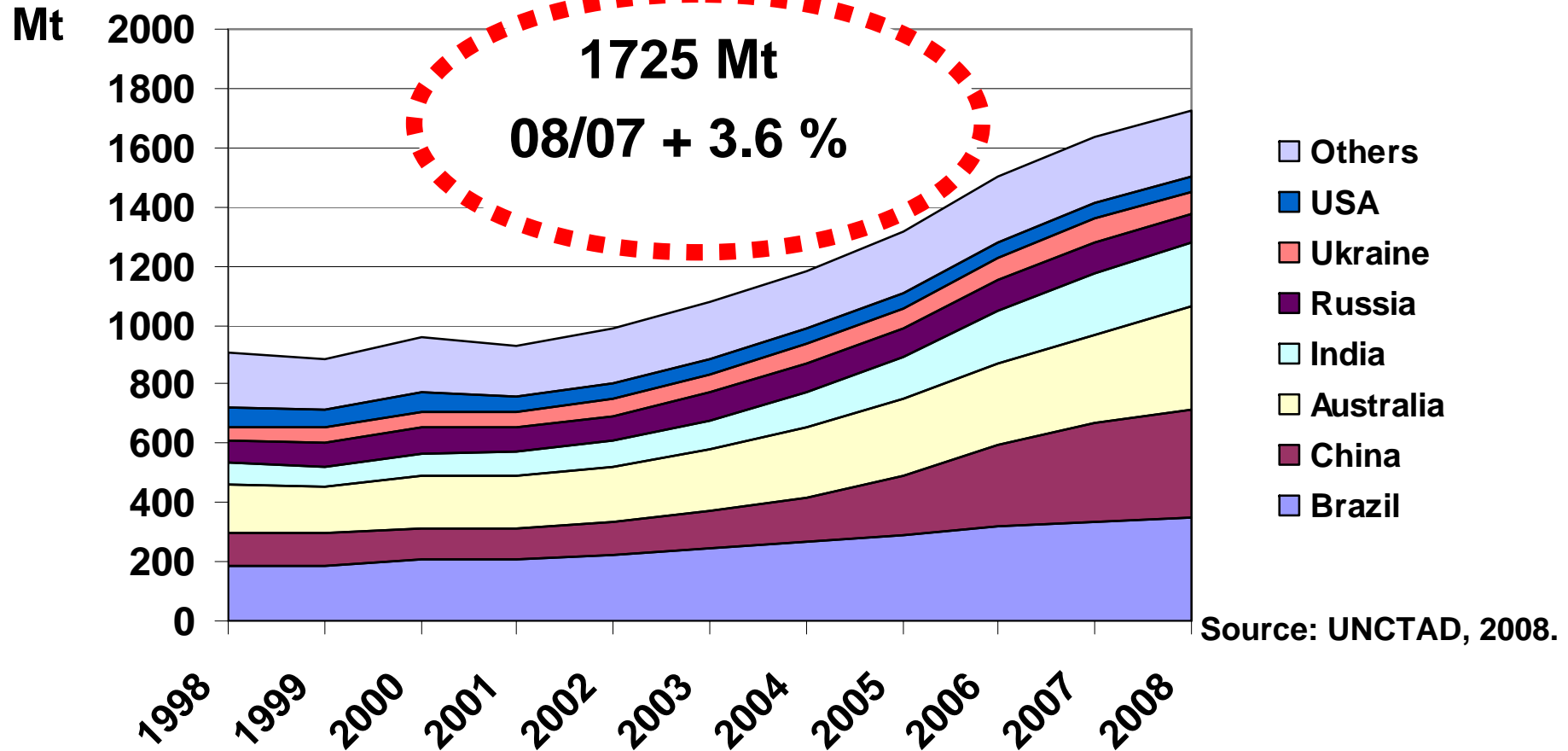
# Production & structure



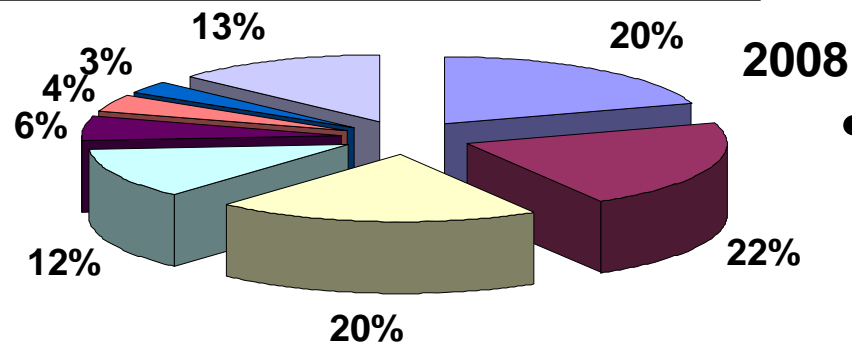
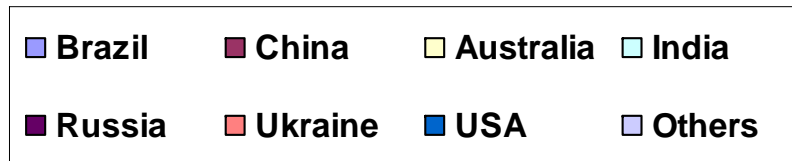
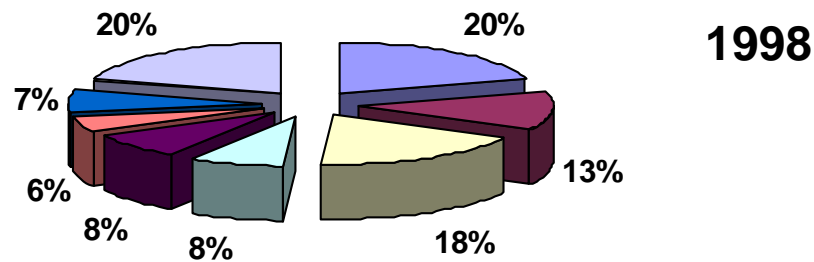
Vanadium drawing: Kaianders Sempler.



# Global iron ore production



# Increasing concentration

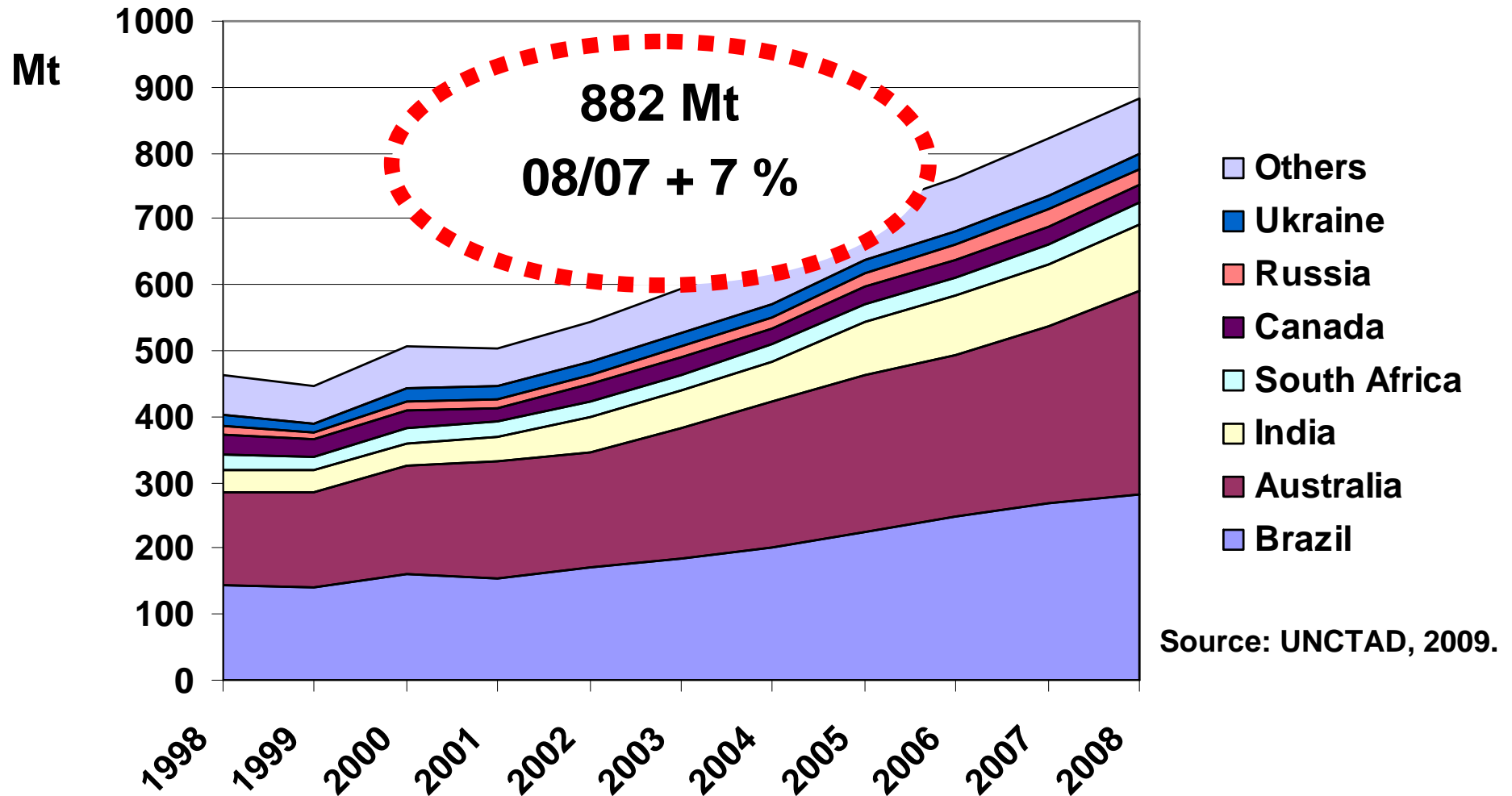


Source: UNCTAD, 2009.

- China's production increased at an annual rate of 12 %.
  - World's largest producer.
  - Low grade deposits.
  - Low degree of mechanization, and high operating costs.
- The four largest countries 59 % 1998 and 73 % 2008.



# Global iron ore exports



Source: UNCTAD, 2009.

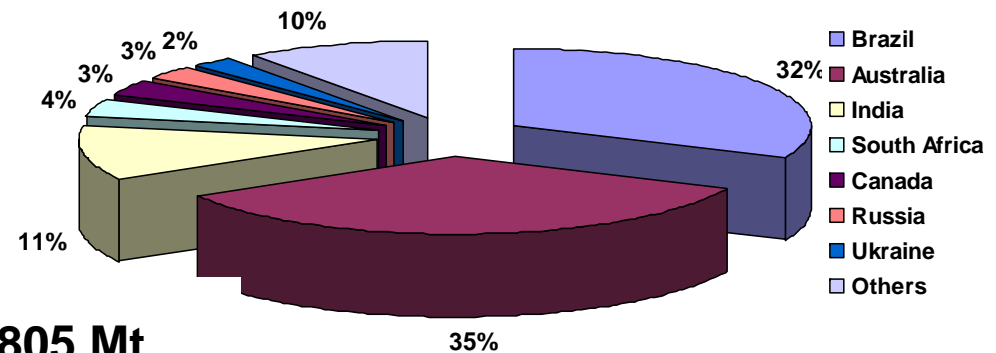


# Exports are dominated by Australia and Brazil

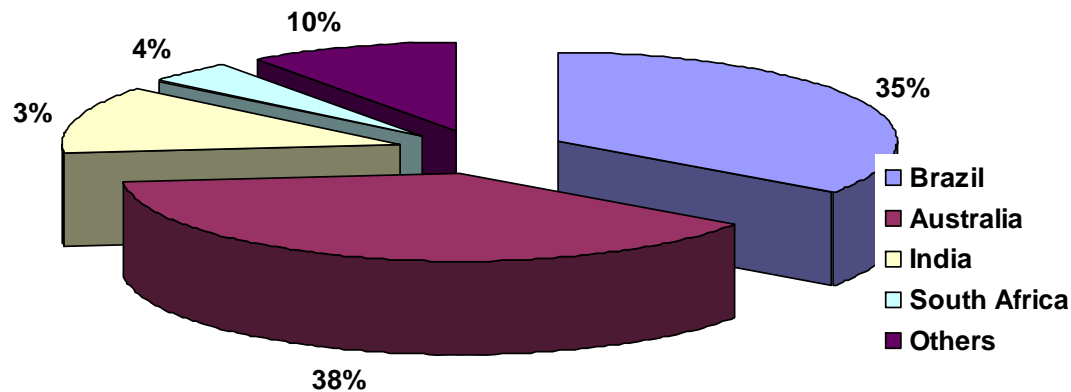
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Concentration has been growing, due to high barriers to entry in terms of infrastructure investment.

World exports 2008, 887 Mt



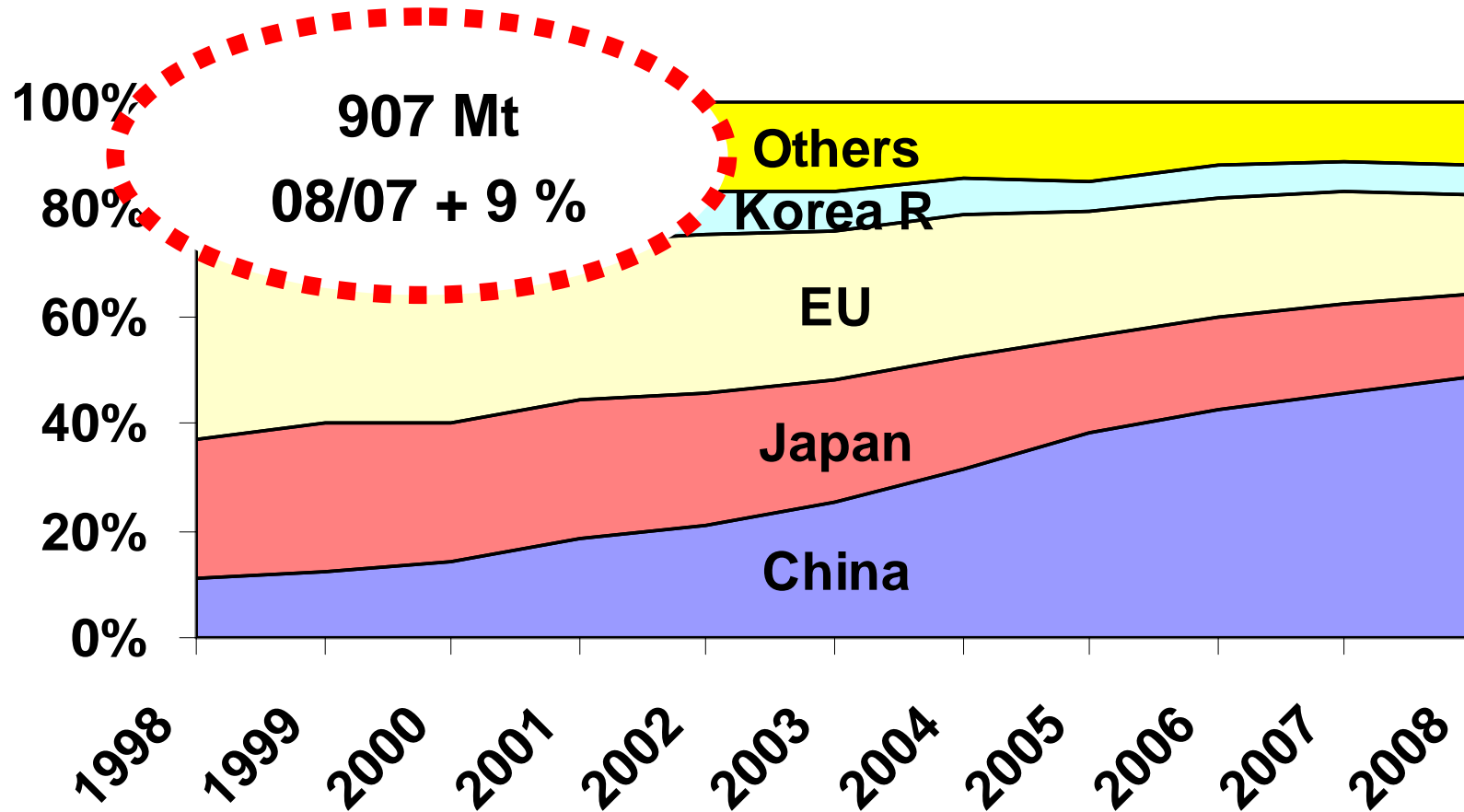
World seaborne trade 2008, 805 Mt



Source: UNCTAD, 2009.



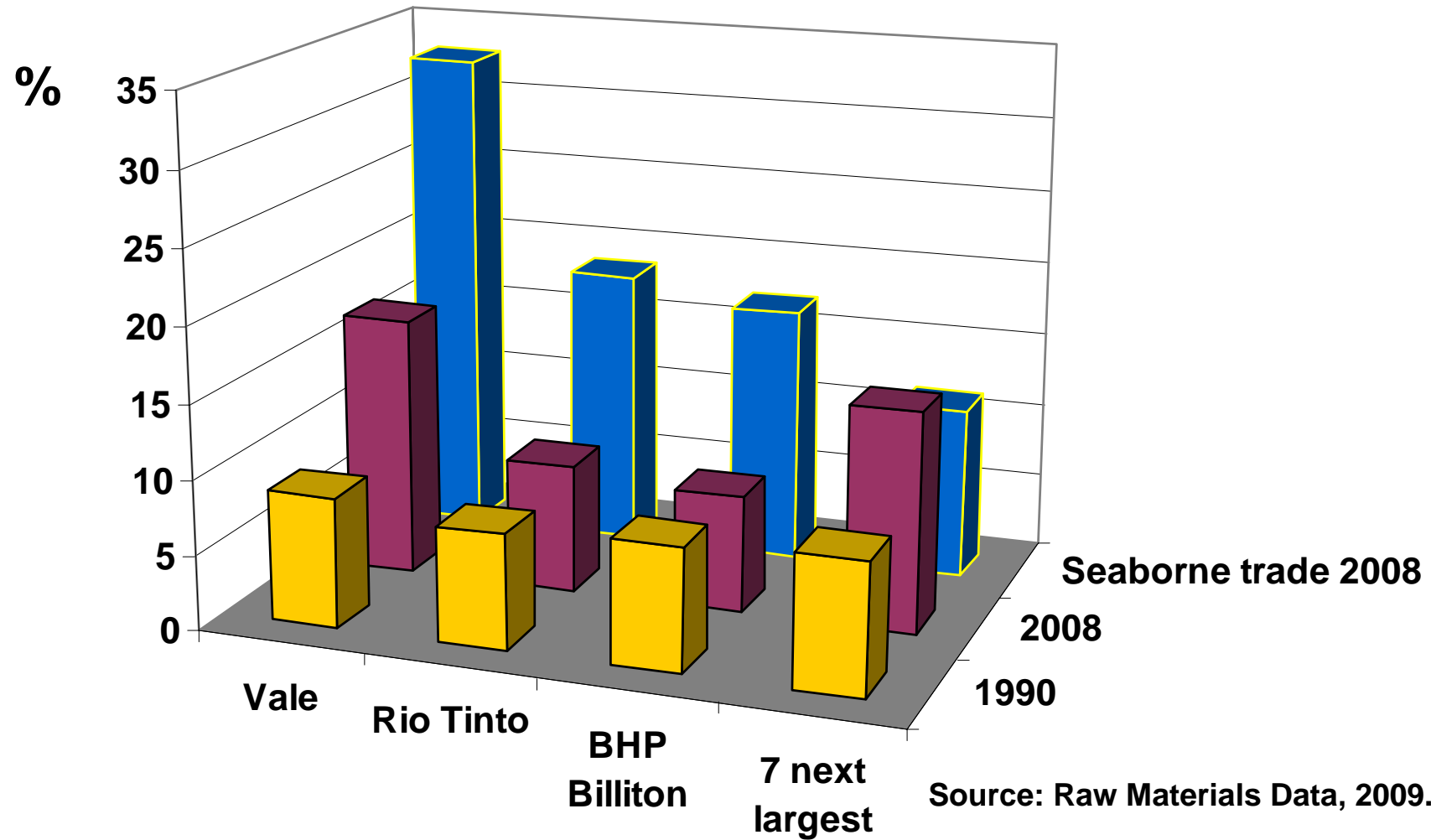
# Global iron ore imports



Source: UNCTAD, 2009.



# Corporate concentration



# Price system



Thorium drawing: Kaianders Sempler.



# Price systems

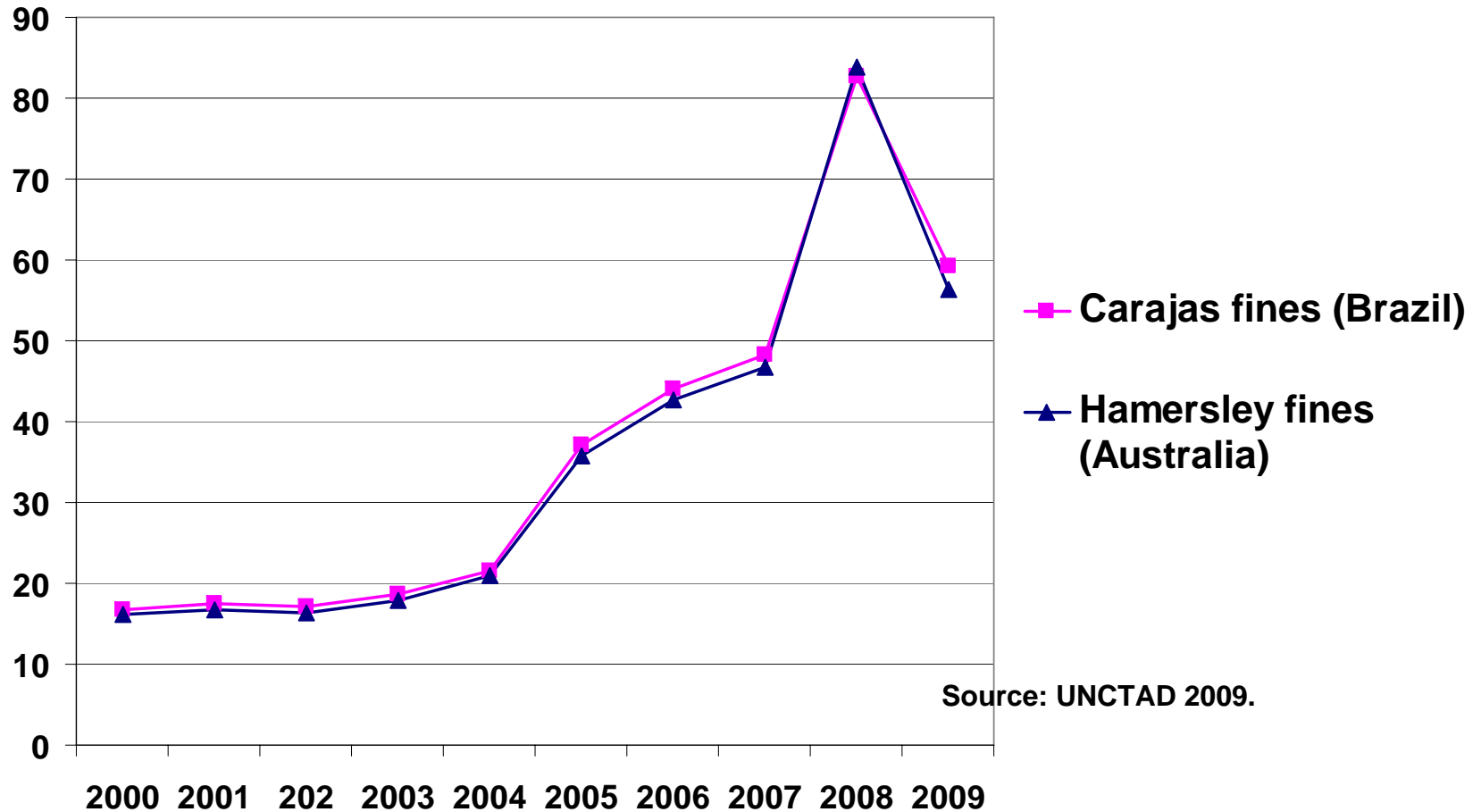
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- Bench mark negotiations long term contracts.
- Spotprices.

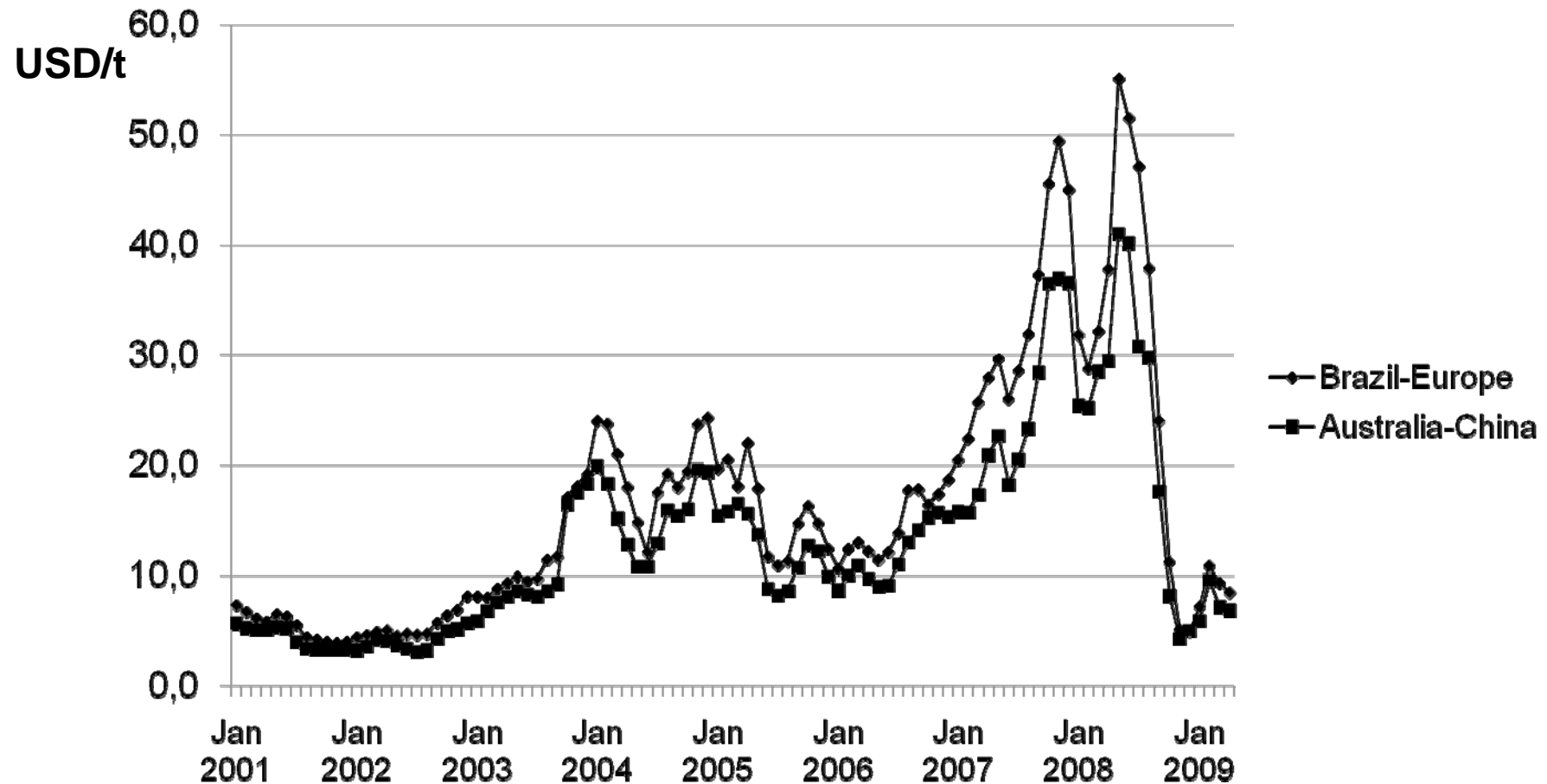


# Iron ore contract prices

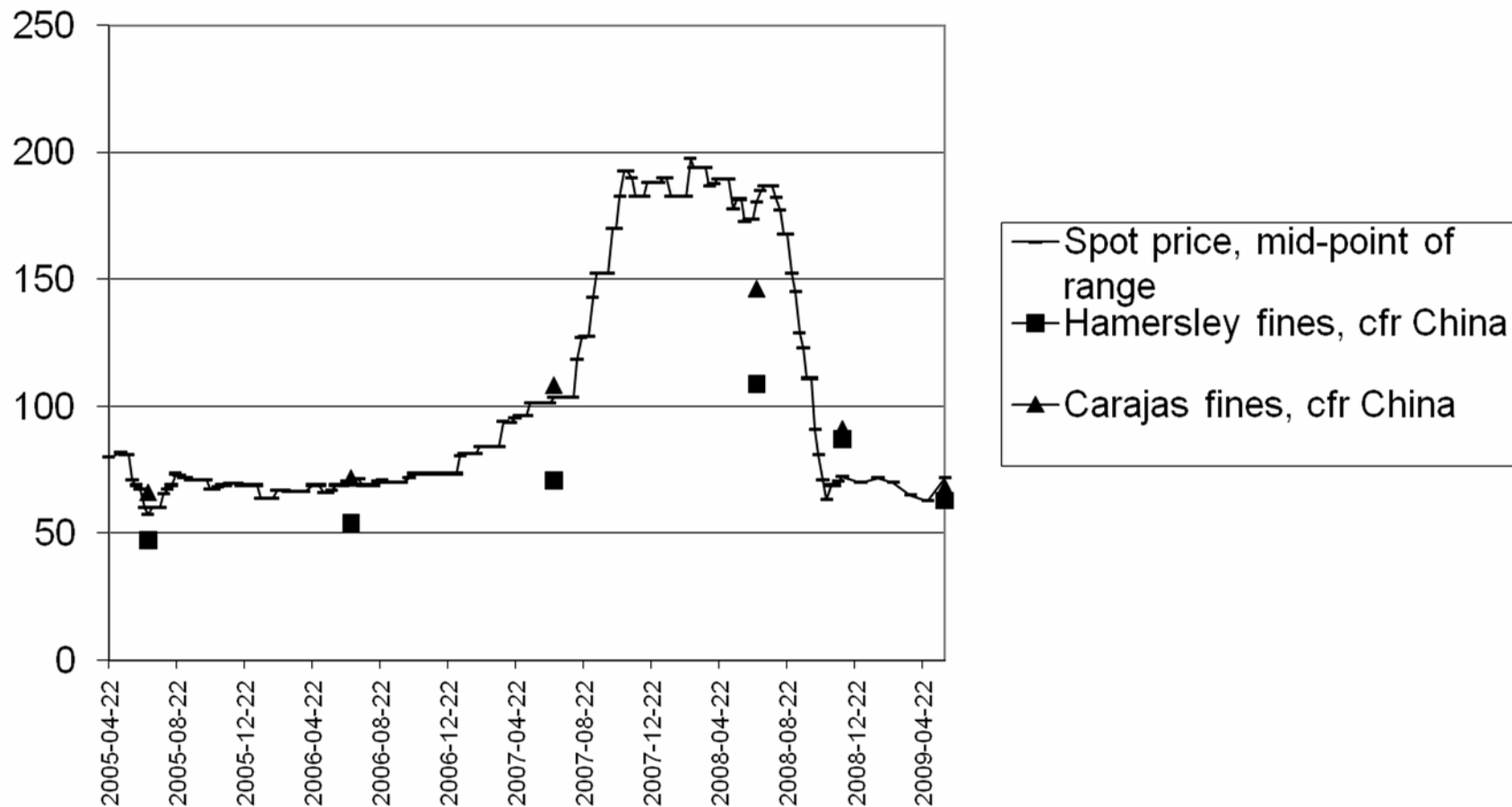
USD/t fob



# Iron ore freight rates



# Benchmark and spot prices and freight rate differentials



# **The iron ore pricing system**

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- **Challenges**

- Large freight rate fluctuations.
- No longer consensus around consideration of freight costs.
- Concerns about concentrated supply.
- Growing and critical importance of spot market.
- Trend towards vertical integration.
- Reduced availability of information.

- **Innovations**

- Australian freight premium.
- Large producers selling part of production on spot market.
- More frequent price changes in contracts.
- Metal Bulletin Iron Ore Index and others.



# Iron ore pricing system, tentative conclusions

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- Benchmark system no longer the only available.
- Convenient and not likely to be abandoned.
- Advantage of spot prices:
  - More frequent changes.
  - Possibility of hedging.
- Conclusion:  
Benchmark and alternatives will co-exist.



# Future ?



Tungsten drawing: Kaianders Sempler.

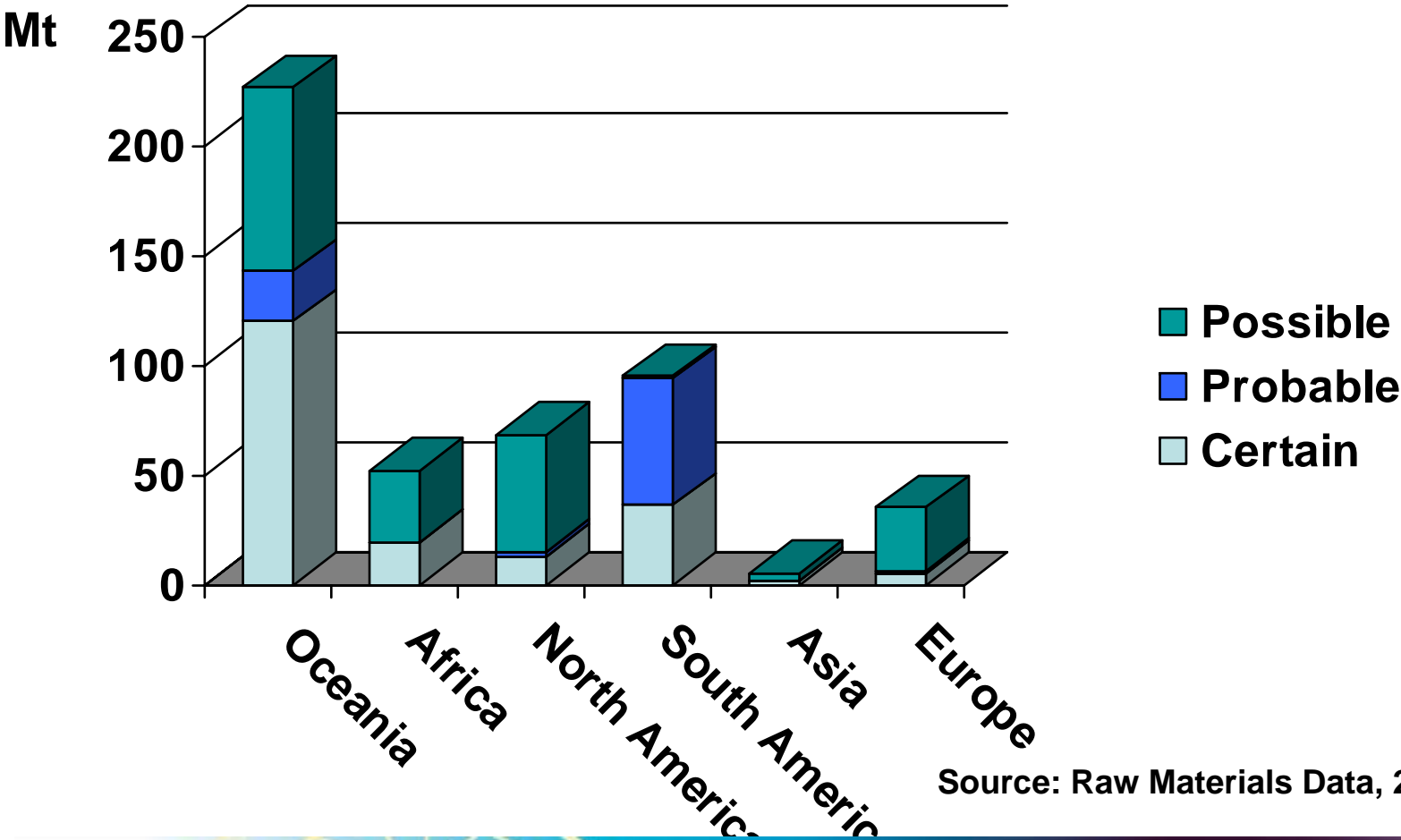


# Impact of falling demand

- Producers quick to reduce output both majors and others.
- Big unknown: viability of Chinese production.
- Changes in project pipeline.
- Changes in ownership.



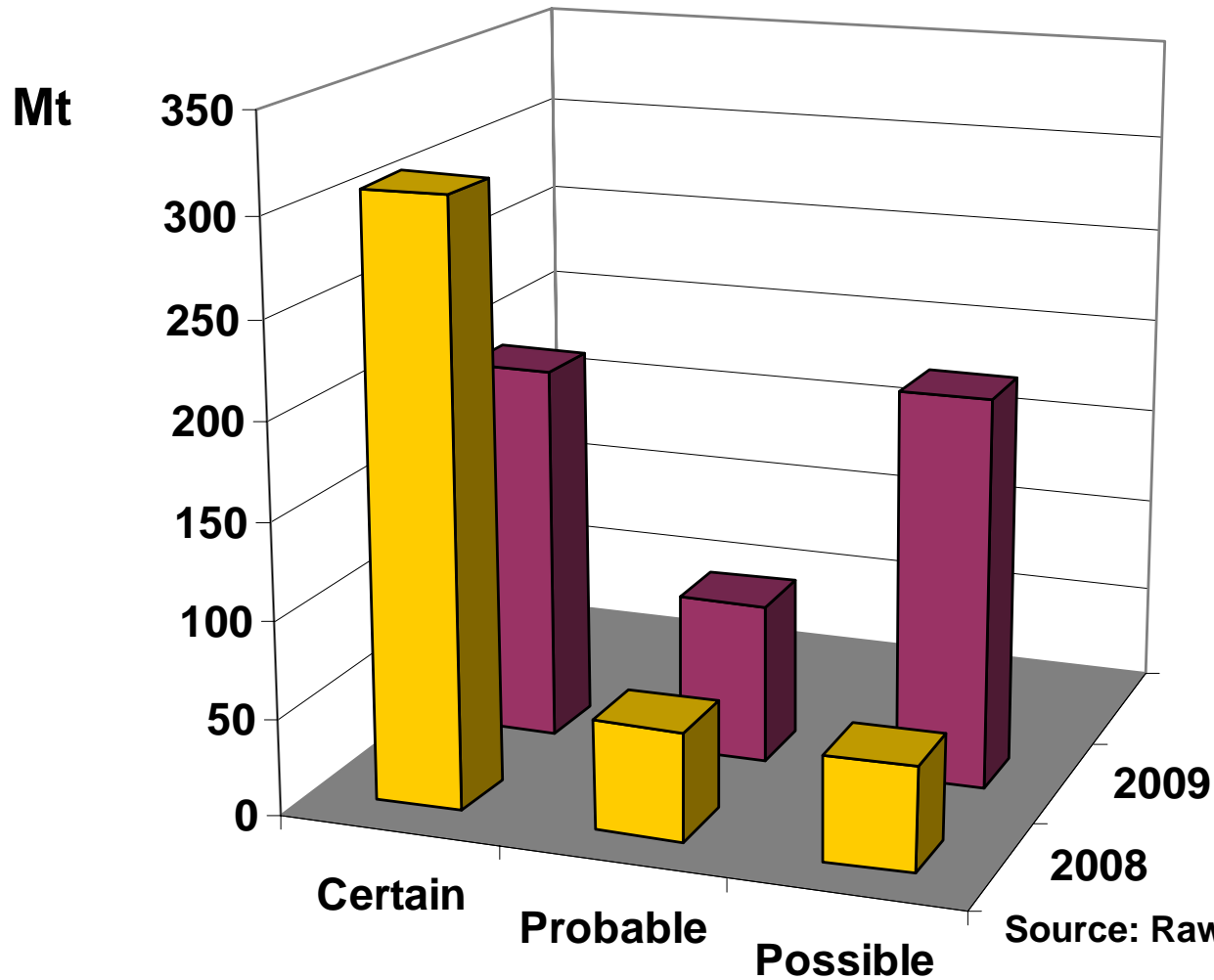
# Iron ore projects 2009-2011



Source: Raw Materials Data, 2009.



# Project pipeline



Source: Raw Materials Data, 2009.



# Project pipeline

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- Few cancelled projects – will change dramatically.
- Projects already under way go on but slow ramp up.
- Large producers: capability to wait for market.  
Small/new producers: must sell to pay loans.
- Large infrastructure projects first to cancel.



# Ownership structure

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- Winners:
  - The largest international producers.
  - Chinese international producers.
- Losers:
  - Chinese domestic miners
  - Juniors without funding
- Increased corporate concentration in future.



# Medium-term outlook 2009/2010/2011

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- World crude steel 2008 declined by - 1.2 %.

Assumption:

- Crude steel production 2009 – 15 %.
- 2-3 years to return to 2008 level.
- Further growth 3.3 %.
  
- Iron ore surplus 2010 300-400 Mt.



# Medium-term outlook

## 2009/2010/2011

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- 2009 iron ore production decline.  
2010 no growth or possibly small decline.  
2011 return to slow growth.
- Spot price may provide a floor for contract prices - freight rates remain low
- The market will return to fast growth in 2012.  
Structural factors – unchanged.
- Prices: 2009 – 25/35 %, 2010 flat, 2011 up?



# Scenarios

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- Chinese production goes down –  
Chinese subsidizes domestic production.
- Big 3 share declines –  
Big 3 recaptures initiative.
- Captive production increases -  
Mining and steelmaking remains mostly  
separate
- New producers emerge - sooner or later.





Tungsten drawing: Kaianders Sempler.

# THANK YOU !

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